



Hey, I'm Salman

I seek bail in advance for the informal presentation. How will you understand the vibe if I present a GPT about me

Design for **Users**, Strategies for **Passion**, Entrepreneur for **Life**.



Current role

A Creative Director and Operations Manager at μ Learn,
Leading and Designing Visual Experience to make the
brand standout and reach the target audience

About me in my words

People often say, "This folk here is a creative mind," and indeed, my creativity has led me to conquer roles in the corporate world such as "**Creative Director**," "**UI Designer**," and "**Graphic Designer**."

But my skills don't end there. Thanks to my knack for **strategizing**, I've also become the underdog **Strategic Consultant** for my companies over the last two years.

Well, I'm really good with people and operations, and not just that—they just love me, which makes me the HR's favorite for the **Operations roles**.

So, **Bettercall.Salman** (which is myself), just call me, since I **don't just bring solutions** to the table, together with a team, **we solve them**.



How Do I
Help You?

Lets do great work together



Whisper the magic
words "**BetterCallSalman**"



I improve the
User **Experience**



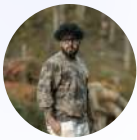
I improve the
Brand **Image**



I improve the
Brand **Position**



I Strategies
Initiatives



Salman Faariz

Creative Director

“ People ignore design
that ignore people. ”

Frank Kimero



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Socials



Instagram
@salooms_inc



X
@Saloominc



LinkedIn
in/salmanfaariz

Languages

English

Professional working

Hindi

Professional

Tamil

Native

Malayalam

Native

Experience



Creative Director
GTech μLearn

August 2022 – Present

Technopark, Trivandrum



Operations Manager
GTech μLearn

August 2022 – Present

Technopark, Trivandrum



Creative Director
Kerala Development & Innovation Strategic Council

October 2022 – October 2023

Vazhacud, Trivandrum



Creative Manager
GTech μLearn

Jan 2022 – August 2022

Technopark, Trivandrum



User Interface Designer
Centric Inc.

Jan 2021 – Jan 2022

CUSAT, Kochi



Visual Designer
Tatos Private Limited

Jan 2021 – Jan 2022

BHUB, Trivandrum

Skills

Web
Design

Mobile
Design

User
Experience

- Wireframing
- Prototyping
- Testing

Design
System

Branding

- Brand Guide
- Brand System

Strategies

Operations

Event Management

Education



MBCET

BTech CSE.
June 2023(Degree yet to Receive)



Coursera

Foundations of UX Design- Google
Sept 2024

Tools



Figma
UI Design, prototyping



Illustrator
Illustrations



Spline
3D design



Notion
Strategy workspace